

Activities on cultural, Regional, Linguistic, Communal, Socio-Economic and other Diversities

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

(An Autonomous institute approved by AICTE and affiliated to Bharathiar University)

Accredited with "B" grade by NAAC

MASTER OF BUSINESS ADMINISTRATION (MBA)

Annual Day

DATE: 19/04/2023

Description:

The college annual day honors the achievements, skills, and lively spirit of the academic community and is a much-anticipated and joyous occasion. The year's worth of effort, commitment, and accomplishments of students, teachers, and staff are summed up on this day. The annual day is a spectacular event that features a wide variety of events and performances and is usually held at the conclusion of the school year. The annual day offers staff and students a chance to unite in a spirit of celebration and friendship, in addition to providing a stage for talent exhibition. For all those engaged, it creates enduring memories by fostering a feeling of community and pride in the college's identity. The college annual day is an unforgettable and treasured occasion for both students and staff because of the vibrant and energetic atmosphere as well as the feeling of success it brings.



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Tamil New Year

DATE:14/02/2023

Description:

The college's celebration of Tamil New Year is a happy event that unites its staff, instructors, and students in welcoming the rich and traditional Tamil calendar. Tamil New Year, also called "Puthandu" or "Varusha Pirappu," is honored with a variety of celebrations that highlight the colorful legacy of Tamil culture. It is usually observed in mid-April. Tamil New Year celebrations at the institution encourage inclusion and solidarity among the varied student body in addition to fostering a feeling of ethnic pride. This platform facilitates students' appreciation and knowledge of Tamil Nadu's rich cultural legacy while fostering an inclusive atmosphere that promotes cross-cultural dialogue and understanding. The Tamil New Year celebration is a beloved and unforgettable occasion on the academic calendar because of its joyful atmosphere, cultural displays, and sense of community.



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Mastery in Business Communication

DATE: 3/2/2023

Description:

"Mastery in Business Communication" is a specialist PROGRAMME offered by our institution that aims to provide students with the necessary information and abilities to effectively communicate in the corporate world. This course covers more ground than just the fundamentals of communication, emphasizing the subtleties of business-to-business relationships. Language competency is important, but so is the capacity for professional, convincing, and clear communication of ideas. Students may improve their communication skills in a corporate setting by participating in case studies, real-world simulations, and practical activities. The course may also cover the importance of communication in teamwork, leadership, and resolving conflicts in the workplace. The goal of Mastery in Business Communication is to provide students with the skills necessary to succeed in a variety of jobs and sectors in the business world, where good communication is a crucial ability.



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Pongal Celebration

DATE: 11/1/2023

Description:

The lively ambiance, adorned with traditional decorations, rangoli patterns, and festive embellishments, welcomes guests to the campus Pongal celebration. Students add to the vibrant atmosphere by dressing in vibrant traditional garb. Traditionally, the celebration begins with the ceremonial lighting of the Pongal pot, which represents wealth and prosperity. The campus community prepares and shares traditional Pongal meals, such as the well-known sweet Pongal, to promote a sense of solidarity. Pongal celebrations in college may re-connect with their cultural heritage via Pongal festivals, which foster diversity and harmony on campus. Students are able to recognize and enjoy the cultural variety present at the institution thanks to the celebrations, which foster a sense of inclusiveness and community. In addition to being a time of happiness and celebration, the Pongal festival offers a chance for cross-cultural interaction and education, resulting in lifelong memories for all those who participate.



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Alumni meet

DATE:24/09/2022

Description:

A nostalgic and touching gathering for former students to reunite and celebrate their accomplishments after graduation is known as an alumni meet, hosted by academic institutions. Reminiscent of their academic path, experiences, and renewed connections, alumni meets are usually organized yearly or on significant occasions, such the institution's anniversary. In addition to fostering a strong alumni network, these events often serve as a means for the institution to showcase its progress, achievements, and future plans. Alumni meets strengthen the bond between the institution and its graduates, creating a sense of pride and loyalty among the former students. Overall, an alumni meet is a special occasion that celebrates the shared history and enduring connection between an educational institution and its alumni.



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Farewell Day

DATE:9/5/2022

Description:

Apart from intellectual engagement, alumni meets are characterized by a festive and celebratory atmosphere. Informal gatherings, cultural performances, and recreational activities contribute to the overall enjoyment of the event. Networking opportunities abound as alumni from different batches and professions come together, fostering a sense of community and mutual support. Cultural performances, including music, dance, and skits, are commonly featured in the farewell program, adding an element of entertainment and nostalgia. Students may create multimedia presentations or video compilations that capture memorable moments from their time in college, creating an emotional and reflective atmosphere.



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Annual Day

DATE:30/03/2022

Description:

An inauguration ceremony usually marks the beginning of the event and may feature remarks by dignitaries, college officials, and notable visitors. A number of cultural events that showcase the wide range of skills among the student population are then held, including dance performances, music concerts, theater plays, and other artistic expressions. In order to honor exceptional accomplishments in a variety of subjects, several institutions also host athletic contests, academic exhibits, and awards ceremonies. College Annual Day is a colorful event that celebrates the year's worth of learning successes, cultural variety, and camaraderie. This exciting event highlights the many talents within the campus community and includes a variety of cultural acts and award presentations. It's a historic event where academics, staff, and students gather to celebrate successes, look back on the past year, and celebrate the community spirit that characterizes college life.



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Pongal celebration

DATE:12/2/2022

Description:Pongal celebration is a colorful and joyous event marking the harvest festival in Tamil Nadu, India. It's a time when families come together to express gratitude for the harvest through traditional rituals, including the preparation of a special dish called Pongal. The festival is characterized by vibrant decorations, cultural performances, and a festive atmosphere, fostering a sense of community and togetherness. The lively ambiance, festooned with traditional decorations, rangoli patterns, and festive embellishments, welcomes guests to the campus Pongal celebration. Students add to the vibrant atmosphere by dressing in vibrant traditional garb. Traditionally, the celebration begins with the ceremonial lighting of the Pongal pot, which

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Onam Celebration

DATE: 7/9/2021

Description:

College students and teachers get together to celebrate the traditional harvest festival of Kerala, India, onam, in a vibrant and culturally rich event. Vibrant decorations, floral arrangements, and rangoli patterns bring the campus to life. A vibrant and joyous atmosphere is created by students' frequent participation in a variety of cultural events, such as classical dances like Kathakali and Mohiniyattam. The Onam Sadhya, a lavish feast with a variety of delectable delicacies served on a banana leaf, is the centerpiece of the festivities. The campus community joins together to celebrate Kerala's rich legacy during the Onam festivities, marking the day with togetherness, cultural exchange, and joy.



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Eye Screening Camp by Vasan Eye Care

DATE:20/08/2021

Description:

A college eye camp is a health program designed to raise awareness of eye health issues among the student body. The camp, which is hosted by the institution in association with medical experts or organizations that provide eye care, gives students the chance to have thorough eye exams. Students usually receive vision tests at the camp, when common disorders including astigmatism, farsightedness, and nearsightedness are discovered. Apart from standard vision evaluations, the camp could also encompass examinations for intricate eye conditions or disorders. Additionally, advice on appropriate eye care procedures, the value of routine eye exams, and pointers for preserving eye health may be given to students. Camps for eye screenings can identify possible visual issues early on, allowing for prompt diagnosis and treatment. Additionally, they encourage preventative healthcare practices among college students. These camps place a high priority on kids' health as well as the importance of eye health as a vital component of general wellbeing.



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Alumni meet

DATE:12/1/2021

Description:

Alumni gatherings are known for their joyous, celebratory vibe. Recreational activities, cultural events, and unofficial get-togethers all add to the event's overall delight. As graduates from various batches and professions come together, networking possibilities arise, creating a sense of community and support for one another. These gatherings not only help to build a robust network of former students but also provide the university with an opportunity to present its advancements, successes, and future goals. Alumni gatherings deepen the ties that bind the university to its alums, inspiring pride and allegiance in the former students. All things considered, an alumni meet is a unique event honoring the common past and ongoing relationship between a learning institution and its graduates.



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Cultural Meet

DATE:2/12/2020

Description:

A college cultural meet is a vibrant and interesting gathering that honors the many skills, customs, and creative manifestations among the student body. A wide range of cultural performances, including dance, theater, music, and other kinds of artistic expression, are usually on display during this event. The cultural meet, which is put on by staff, students, or cultural committees, promotes solidarity and an awareness of the wide range of cultures on campus. Beyond the performances, cultural meets may include art exhibitions, cultural displays, and culinary experiences that further celebrate the uniqueness of different cultures. These events not only entertain and educate but also encourage cross-cultural interactions, fostering a spirit of inclusivity and mutual understanding among students. Cultural meets in college provide a vibrant space for creative expression, cultural exchange, and community building. They contribute to the overall enrichment of the college experience by creating opportunities for students to explore, appreciate, and celebrate the diverse backgrounds and talents that make up the college community.



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Farewell Day

DATE:10/8/2020

Description:

College farewell day is a moving and fleeting occasion that says a heartfelt goodbye to graduating students. A day of mixed feelings, as students bid farewell to friends and the college life they have known, as well as excitement for accomplishments and promising futures. Speeches, memories, and maybe even a few tears are usually part of the occasion, which closes with a celebration of lifelong friendships and experiences that were shared. It's a time to treasure the past and anticipate the exciting new experiences that lie ahead of you if you pass the college entrance.



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Farewell Day

DATE:11/5/2019

Description:

The exchange of sentimental presents and notes between juniors and seniors is frequently a focal point of the goodbye day festivities. When students go on to the next stage of their life, these interactions serve as enduring mementos of friendship and kindness. In addition to being a time for introspection and appreciation, the departure day celebrates the relationships made and the experiences had while attending college. For those who are graduating, it symbolizes the start of a new chapter in their lives and serves as a moving reminder of the relationships they made while attending college. The event is typically characterized by a mix of emotions, ranging from joy and excitement about future endeavors to a touch of nostalgia and sadness at saying goodbye to familiar faces and places



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Annual Day

DATE:12/4/2019

Description:

In academic institutions, Annual Day is a joyous event where staff, instructors, and students gather to commemorate accomplishments, display abilities, and look back on the previous academic year. There will usually be many presentations, award ceremonies, and cultural performances at the event. It is an unforgettable way to cap off the year's achievements and create a sense of pride and camaraderie inside the school. A ceremony called the inauguration ceremony usually starts the event off, and it may feature remarks from dignitaries, college officials, and notable visitors. A range of cultural events that showcase the multitude of creative abilities within the student population are then scheduled to take place, including dance performances, music concerts, theater plays, and other events. Numerous universities furthermore arrange athletic contests, scholarly displays, and honors programs to honor exceptional accomplishments throughout diverse domains.



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Blood Donation Awareness

DATE:25/02/2019

Description:

College Blood Donation Awareness is an important program that informs and motivates students about the value of volunteer blood donation. This awareness campaign, which is being run by student organizations or college administration in partnership with blood banks and medical experts, aims to debunk myths, increase public knowledge of the ongoing need for blood, and inspire students to donate to this life-saving cause. In the course of these efforts, seminars, educational sessions, and awareness campaigns are held in order to give students pertinent information regarding the procedure of donating blood, its significance in saving lives, and the simplicity and security of voluntary blood donation. Colleges frequently host blood drives where staff, instructors, and students can freely donate blood. This program fosters a sense of civic duty and generosity among college students in addition to addressing the urgent demand for blood. Colleges can create a caring and health-conscious campus community by promoting a culture of blood donation awareness.



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